



The Greater Sayville Chamber of Commerce, Inc.

PO Box 235, Sayville, NY 11782 Tel: (631) 567-5257 Fax: (631) 218-0881

November 7, 2023

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Miracle on Main has become one of Sayville's most enjoyed holiday events. This community-minded celebration, organized by the Greater Sayville Chamber of Commerce, attracts up to 5,000 people to downtown Sayville for one magical day in late November. Miracle on Main provides local businesses with the opportunity to support the community and provides visitors with the opportunity to support local businesses, all while sharing the joy of the Holiday Season.

Just a sampling of the day and evening events:

- Trolley for Small Business Saturday shopping, 11am-3pm
- **Ice skating rink!! open for all ages! 11am-3pm** (skates will be provided)
- Inflatable Gingerbread Bounce House 5pm-9pm
- Inflatable Snow Globe Picture Station 5pm-9pm
- Live reindeer 5pm-9pm
- Live Theater, Dance & Music performances 5pm-9pm
- Gingerbread House Competition 5pm-9pm
- Train Display 5pm-9pm
- Costume Characters (Frosty 11am-3pm, Princesses 5pm-9pm)
- Live Ice Carvings 5pm-9pm
- Live Entertainment 11am-3pm & 5pm-9pm
- Movies by Moonlight 5pm-9pm
- Holiday Tree Lighting at 6:30pm
- And of course, visit with Santa & Mrs. Claus 11am-3pm & 5pm-9pm!

The above and other sponsorship opportunities are available and will afford you the chance to promote your business on the Miracle on Main page of the Chamber's website as a sponsor, as well as on prominent signage at the event. The attached sheet lists all of the benefits of sponsorship, and by committing early, you will receive maximum exposure through the Chamber's promotion of Miracle on Main in the coming month.

By becoming a sponsor of Miracle on Main, you will not only promote your business, but you will play an important role in assisting the Chamber of Commerce in publicizing this event far and wide. Having so many people explore the Greater Sayville area is a benefit to all local businesses. This year's events will take place on Small Business Saturday, November 25th with a rain date of Sunday, November 26th.

As co-chair of the Miracle on Main team, I will be reaching out to you to review these materials, and to further discuss your role in Small Business Saturday and Miracle on Main. In the meantime, should you have any questions, please do not hesitate to contact me at 631-567-5257 or email with the subject line Miracle on Main Sponsorship at gscc@sayvillechamber.com

More information and pay link available Nov. 13th at www.greatersayvillechamber.com

Sponsorships are due no later than November 19th in order to get signage.

Sincerely,

Eileen Tyznar
Co-Chairperson, Miracle on Main



The Greater Sayville Chamber of Commerce, Inc
Shop Small Winter Wonderland



11 a.m. to 3 p.m.



Sponsorships due no later than November 19th in order to get signage.

All sponsorships below will allow for Business Name and/or Logo to be included on the Miracle on Main website as a sponsor as well as receive prominent signage on Main Street throughout the event.

Trolley Palm Card Listing - \$50.00 Available to the first 60 businesses to respond
A listing on the palm card for businesses that will run specials (discounts and promotions) on Small Business Saturday will be handed out throughout town and on Signage displays at all trolley stops.

Trolley Stop/Magnet Logo Sponsor - \$250.00 40 Available

- ❖ Trolley Stop with your logo located nearest to your store.
- ❖ Business name and/or logo on 2' X 2' reusable magnetic sign, that you can keep, placed on the North Fork Trolley Polar Express. The Trolley will run between West Sayville & Sayville from 11am – 3pm.
- ❖ Business name, logo and promotional ad on palm card that will be available at all local businesses prior to Small Business Saturday, as well as in the rack holders at all the Trolley stops along Main Street.

Day Event Frosty Character - \$300.00 - Business name and/or logo will be included on display near the Skating Rink

Sand Art - \$300.00 – (Two {2} sponsors available. One for the day event and one for the evening event at \$300 each)
Business name and/or logo will be included on display at the Sand Art Tent during your sponsorship time.

Craft Tent - \$300.00 - Business name and/or logo will be included on display at the Craft Tent.

Winter Wonderland Sponsor (Day Event) - \$1,500.00 – This is a Co-Sponsorship (Three {3} sponsors available at \$500.00 each)

- ❖ Business name and/or logo will be included on display near the Winter Wonderland (Signage will be made to recognize your business as a major sponsor).

Ice Skating Rink - \$3,000.00 – This is a Co-Sponsorship (Three {3} sponsors available at \$1,000.00 each)

- ❖ Prominent Signage on the fence of the rink.

Miracle on Main

5 p.m. to 9 p.m.

The below sponsorships will include signage & Business Logo be linked to the Miracle on Main Website page:

- Candles W/Cups \$100.00 (Five {5} sponsorships available) – Give out candles in your store prior to the tree lighting and signage at the candle table during the event.
- Business Logo Ice Sculpture \$350.00 – Carved in advance and displayed in front of your store
- Interactive Ice Sculptures \$350.00 – Unlimited sponsors available. Signage w/business logo near/@ display.
- Movies by Moonlight \$450.00 - Signage w/business logo @ movie screen.
- Train Display \$500.00 - Signage w/business logo @ display. (2 sponsors available @ \$250 each)
- Brass Guild \$500.00 – Signage w/business logo near/@ performance. (2 sponsors available @ \$250 each)

Various live entertainment \$500.00 Sponsorships are available.

- Toy Soldier Stilt Walker \$500.00 – Signage on Main St.
- Magician \$500.00 - Signage on Main St.
- Balloon Elf \$400.00 – Signage on Main Street
- Various Live Theater, Dance and Music Performances \$500.00 each - Signage on Main St.
- Harpist \$500.00 - Signage w/business logo @ performance in store/restaurant window w/speakers.
- Cellist \$500.00 - Signage w/business logo @ performance in store/restaurant window w/ speakers.

Miracle on Main

5 p.m. to 9 p.m.

Sponsorships due no later than November 19th in order to get signage.

Live Ice Carving Show - \$1,000.00 - This is a Co-Sponsorship (Two {2} sponsors available at \$500.00 each)

- ❖ Signage with Business Name and/or Logo included on display near the carving.
- ❖ Announcements at Tree Lighting and throughout event to recognize your business as a major sponsor.

Gingerbread House Competition - \$1,500.00 - This is a Co-Sponsorship (Two {2} sponsors available at \$750.00 each)

- ❖ Signage with Business Name and/or Logo included on display at the Gingerbread Tent.
- ❖ Announcements at Tree Lighting and throughout event to recognize your business as a major sponsor.

Evening Event Princesses - \$2,000.00 – This is a Co-Sponsorship (Four {4} sponsors available at \$500.00 each)

- ❖ Business name and/or logo will be included in signage on Main Street

Gingerbread Inflatable Amusement - \$1,500.00 - This is a Co-Sponsorship (Two {2} sponsors available at \$750.00 each) Business name and/or logo will be included on display near the Inflatable. (Signage will be made to recognize your business as a major sponsor).

Interactive Inflatable Snow Globe Photo Station - \$1,000.00 - This is a Co-Sponsorship (Two {2} sponsors available at \$500.00 each)

- ❖ Business name and/or logo will be included on display near the Inflatable. (Signage will be made to recognize your business as a major sponsor).

Holiday Tree - \$3,000.00 - This is a Co-Sponsorship (Two {2} sponsors available at \$1,500.00 each)

- ❖ Business Name and/or Logo included on display near the Holiday Tree.
- ❖ Sponsor comes on stage to switch on the tree during the countdown
- ❖ Announcements made at Holiday Tree Lighting and throughout the event to recognize your business as a major sponsor.

Santa & Mrs. Claus - \$3,000.00 – This is a Co-Sponsorship (Two {2} sponsors available at \$1,500.00 each)

- ❖ Business Name and/or Logo at the entrance to the photos w/Santa
- ❖ Announcements made throughout the event to recognize your business as a major sponsor.

Reindeer - \$3,000.00 – This is a Co-Sponsorship (Two {2} sponsors available at \$1,500.00 each)

- ❖ Business Name and/or Logo included on display near the Reindeer.
- ❖ Announcements made at Holiday Tree Lighting and throughout the event to recognize your business as a major sponsor.

Carousel Ride - \$3,000.00 – This is a Co-Sponsorship (Two {2} sponsors available at \$1,500.00 each)

- ❖ Business Name and/or Logo included on display near the Carousel.
- ❖ Announcements made at Holiday Tree Lighting and throughout the event to recognize your business as a major sponsor.



The Greater Sayville Chamber of Commerce, Inc

Shop Small Winter Wonderland/Miracle on Main 2023 Sponsorship Form

Sponsorships due no later than November 19th in order to get signage.

As a sponsor for the 2023 Shop Small Winter Wonderland/Miracle on Main Event, your organization will provide sponsorship funding and will provide a digital copy of our logo, in a jpeg or png format by **November 19th, 2023**. Chamber will provide signage at the event and a special thank you on the Miracle on Main Thank You page of the Chamber's website as a sponsor. Any questions, please contact Eileen Tyznar at 631-567-5257.

Please email form to gsc@sayvillechamber.com.

Sponsor Selection:

- | | | |
|---|---|--|
| <input type="checkbox"/> Trolley Palm Card Listing \$50.00 | <input type="checkbox"/> Toy Soldier Stilt Walker \$500.00 | <input type="checkbox"/> Main Stage Sponsor \$1,500.00 <i>Co-Sponsorship (2 sponsors at \$750.00 each)</i> |
| <input type="checkbox"/> Candles W/Cups \$100.00 | <input type="checkbox"/> Brass Guild \$500.00 <i>Co-Sponsorship (2 sponsors at \$250.00 each)</i> | <input type="checkbox"/> Gingerbread Inflatable Amusement \$1,500.00 <i>Co-Sponsorship (2 sponsors at \$750.00 each)</i> |
| <input type="checkbox"/> Trolley Stop/Magnet Logo Sponsor \$250.00 each | <input type="checkbox"/> Live Ice Carving Show \$1,000.00 <i>Co-Sponsorship (2 sponsors at \$500.00 each)</i> | <input type="checkbox"/> Holiday Tree \$3000.00 <i>Co-Sponsorship (2 sponsors at \$1,500.00 each)</i> |
| <input type="checkbox"/> Frosty Sponsor (Day) \$300.00 | <input type="checkbox"/> Interactive Inflatable Snow Globe Photo Station \$1,000.00 <i>Co-Sponsorship (2 sponsors at \$500.00 each)</i> | <input type="checkbox"/> Santa & Mrs. Claus \$3,000.00 <i>Co-sponsorship (2 sponsors at \$1,500.00 each)</i> |
| <input type="checkbox"/> Sand Art Day Event \$300.00 | <input type="checkbox"/> Train Display \$500.00 <i>Co-Sponsorship (2 sponsors at \$250.00 each)</i> | <input type="checkbox"/> Ice Skating Rink \$3,000.00 <i>Co-Sponsorship (2 sponsors at \$1500.00 each)</i> |
| <input type="checkbox"/> Sand Art Evening Event \$300.00 | <input type="checkbox"/> Princess Sponsor \$2,000.00 (Evening) <i>Co-Sponsorship (4 sponsors at \$500.00 each)</i> | <input type="checkbox"/> Carousel Ride \$3,000.00 <i>Co-Sponsorship (2 sponsors at \$1,500.00 each)</i> |
| <input type="checkbox"/> Craft Tent \$300.00 | <input type="checkbox"/> Gingerbread Competition \$1,500.00 <i>Co-Sponsorship (2 sponsors at \$750.00 each)</i> | <input type="checkbox"/> Reindeer \$3,000.00 <i>Co-sponsorship (2 sponsors at \$1,500.00 each)</i> |
| <input type="checkbox"/> Interactive Ice Sculptures \$350.00 each | <input type="checkbox"/> Winter Wonderland Sponsor \$1,500.00 <i>Co-Sponsorship (2 sponsors at \$750.00 each)</i> | |
| <input type="checkbox"/> Business Logo Carved as an Ice Sculpture \$350.00 each | | |
| <input type="checkbox"/> Movies by Moonlight \$400.00 | | |
| <input type="checkbox"/> Balloon Elf \$400.00 | | |
| <input type="checkbox"/> Magician \$500.00 | | |
| <input type="checkbox"/> Theater/Dance/Musical Performances \$500.00 | | |
| <input type="checkbox"/> Cellist in store/restaurant \$500.00 | | |
| <input type="checkbox"/> Harpist in store/restaurant \$500.00 | | |

Sponsorship Amount \$ _____

- Check (Mail or drop off) Pay Link on Website at www.greatersayvillechamber.com (Link available on 11/13)

Please make check payable to **The Greater Sayville Chamber of Commerce. Mail to Sayville Chamber, PO Box 235, Sayville, NY 11782.**

Name: _____ Title: _____

Organization: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____ Date: _____

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