



The Greater Sayville Chamber of Commerce, Inc.

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October 31, 2019

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1st Vice President

Ron Trotta
2nd Vice President

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Miracle on Main has become one of Sayville's most enjoyed holiday events. This community-minded celebration, organized by the Greater Sayville Chamber of Commerce, attracts up to 5,000 people to downtown Sayville for one magical day in late November. Miracle on Main provides local businesses with the opportunity to support the community and provides visitors with the opportunity to support local businesses, all while sharing the joy of the Holiday Season.

Just a sampling of the day's events:

- **Trolley for Small Business Saturday shopping, 11-3**
- **Ice skating rink!! open for all ages! 11-3**
- Live reindeer
- *Nutcracker Suite* and other dance & live performances
- Gingerbread house competition
- Theatrical production of *A Christmas Carol*
- Christmas tree lighting
- And of course, visit with Santa!

The above and other sponsorship opportunities are available and will afford you the chance to promote your business on the Chamber's website, as well as on prominent signage at the event. The attached sheet lists all of the benefits of sponsorship, and by committing early, you will receive maximum exposure through the Chamber's promotion of Miracle on Main in the coming months.

By becoming a sponsor of Miracle on Main, you will not only promote your business, but you will play an important role in assisting the Chamber of Commerce in publicizing this event far and wide. Having so many people explore the Greater Sayville area is a benefit to all local businesses. This year's events will take place on Small Business Saturday, November 30th with a rain date of Sunday, Dec. 1st.

As chair of the Miracle on Main team, I will be reaching out to you to review these materials, and to further discuss your role in Small Business Saturday and Miracle on Main. In the meantime, should you have any questions, please do not hesitate to contact me at 631-662-2660.

Sincerely,
Eileen Tyznar
Chairperson, Miracle on Main



The Greater Sayville Chamber of Commerce, Inc
Shop Small Winter Wonderland



11 a.m. to 3 p.m.



All sponsorships below will allow for the Company Name and/or Logo to be included on the Miracle on Main website as a sponsor as well as receive prominent signage on Main Street throughout the event.

Trolley Advertiser - \$50.00 Unlimited

A listing on the palm card for businesses that will run specials (discounts and promotions) on Small Business Saturday will be handed out throughout town and on Signage displays at all trolley stops.

Trolley Sponsor - \$250.00 30 Available

- ❖ Company name and/or logo on 2' X 2' reusable magnetic sign, that you can keep, placed on the North Fork Trolley Polar Express. The Trolley will run between West Sayville & Sayville from 11am – 3pm.
- ❖ Company name, logo and promotional ad on palm card that will be available at all local businesses prior to Small Business Saturday, as well as in the rack holders at all the Trolley stops along Main Street.

Winter Wonderland Sponsor - \$750.00 – (2 Sponsorships Available at \$750.00)

- ❖ Company name and/or logo will be included on display near the Winter Wonderland (Signage will be made to recognize your company as a major sponsor).

Ice Rink • Sand Art • Craft Kits • Face Painting • And much more!

Ice Skating Rink - \$3,000.00 Co-Sponsor - This is a Co-Sponsorship (\$1,500.00 shared per company)

- ❖ Prominent Signage on the fence of the rink.

Miracle on Main

5 p.m. to 9 p.m.

The following sponsorships will include signage and Company Logo will be linked to the Miracle on Main Website page:

- Interactive Ice Sculptures \$350.00 - Four {4} available. Signage w/company logo near/@ display.
- Have your Company Logo Carved as an Ice Sculpture to be displayed in front of your store \$350.00.
- Harpist \$350.00 - Signage w/company logo near/@ performance.
- Lego Display \$350.00 - Signage w/company logo @ display.
- Holiday Movies \$350.00 - Signage w/company logo @ movie screen.
- Brass Guild \$350.00 – Signage w/company logo near/@ performance.
- Candles W/Cups \$100.00 (Five {5} Available) – Distribute candles during tree lighting.

Miracle on Main

5 p.m. to 9 p.m.

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Various live entertainment \$500.00 Sponsorships are available.

- ❖ *Toy Soldier Stilt Walker \$500.00 – Additional signage on Main St.*
- ❖ *Magician \$500.00 - Additional signage on Main St.*
- ❖ *Nutcracker Ballet \$500.00 - Additional signage at the West end of Main St. (Presented by the American Dance Theatre of Long Island).*

Live Ice Carving Show in the image of Sayville's Town Clock - \$1,000.00 - This is a Co-Sponsorship (\$500.00 shared per company)

- ❖ *Company Name and/or Logo included on display near the Carousel.*
- ❖ *Announcements made at Tree Lighting and throughout the event to recognize your company as a major sponsor.*

Gingerbread House Competition - \$1,500.00 - This is a Co-Sponsorship (\$750.00 shared per company)

- ❖ *Company Name and/or Logo included on display near the Carousel.*
- ❖ *Announcements made at Tree Lighting and throughout the event to recognize your company as a major sponsor.*

Carousel - 1,500.00 – This is a Co-Sponsorship (\$750.00 shared per company)

- ❖ *Company Name and/or Logo included on display near the Carousel.*
- ❖ *Announcements made at Tree Lighting and throughout the event to recognize your company as a major sponsor.*

Reindeer - \$2,000.00 - Co-Sponsorship (Four {4} available at \$500.00 shared per company)

- ❖ *Company Name and/or Logo included on display near the Reindeer.*
- ❖ *Announcements made at Tree Lighting and throughout the event to recognize your company as a major sponsor.*

Christmas Tree - \$2,000.00 - This is a Co-Sponsorship (\$1,000.00 shared per company)

- ❖ *Company Name and/or Logo included on display near the Christmas Tree.*
- ❖ *Company Name and/or Logo at the entrance to the photos w/Santa.*
- ❖ *Announcements made at Tree Lighting and throughout the event to recognize your company as a major sponsor.*

The Santa Claus - \$3,000.00 – This is a Co-Sponsorship (\$1,500.00 shared per company)

- ❖ *Company Name and/or Logo included on display near the Christmas Tree.*
- ❖ *Company Name and/or Logo at the entrance to the photos w/Santa*
- ❖ *Announcements made at Tree Lighting and throughout the event to recognize your company as a major sponsor.*



The Greater Sayville Chamber of Commerce, Inc

Shop Small Winter Wonderland/Miracle on Main

2019 Sponsorship Form

As a sponsor for the 2019 Shop Small Winter Wonderland/Miracle on Main Event your organization will provide sponsorship funding and will provide a digital copy of our logo, in a jpeg or png format date by November 20th, 2019. Chamber will provide signage at the event and a special thank you for items sponsored on the chamber website. Any questions, please contact Eileen Tyznar at 631-662-2660. Please email form to gsc@sayvillechamber.com.

Sponsor Selection:

- | | | |
|--|---|--|
| <input type="checkbox"/> Trolley Advertiser \$50.00 | <input type="checkbox"/> Holiday Movies \$350.00. | <input type="checkbox"/> Carousel - 1,500.00 <i>Co-Sponsorship (\$750.00 shared per company)</i> |
| <input type="checkbox"/> Trolley Sponsor \$250.00 | <input type="checkbox"/> Brass Guild \$350.00 | <input type="checkbox"/> Reindeer - \$2,000.00 <i>Co-Sponsorship (Four {4} available at \$500.00 shared per company)</i> |
| <input type="checkbox"/> Winter Wonderland Sponsor \$750.00 (2 <i>Sponsorships Available at \$750.00</i>) | <input type="checkbox"/> Candles W/Cups \$100.00 | <input type="checkbox"/> Christmas Tree - \$2,000.00 <i>Co-Sponsorship (\$1,000.00 shared per company)</i> |
| <input type="checkbox"/> Ice Skating Rink \$3,000.00 <i>Co-Sponsorship (\$1,500.00 shared per company)</i> | <input type="checkbox"/> Toy Soldier Stilt Walker \$500.00 | <input type="checkbox"/> The Santa Claus - \$3,000.00 <i>Co-Sponsorship (\$1,500.00 shared per company)</i> |
| <input type="checkbox"/> Interactive Ice Sculptures \$350.00 | <input type="checkbox"/> Magician \$500.00 | |
| <input type="checkbox"/> Company Logo Carved as an Ice Sculpture \$350.00 | <input type="checkbox"/> Nutcracker Ballet \$500.00 | |
| <input type="checkbox"/> Harpist \$350.00 | <input type="checkbox"/> Live Ice Carving Show \$1,000.00 <i>Co-Sponsorship (\$500.00 shared per company)</i> | |
| <input type="checkbox"/> Lego Display \$350.00 | <input type="checkbox"/> Gingerbread House Competition - \$1,500.00 <i>Co-Sponsorship (\$750.00 shared per company)</i> | |

Payment Options:

Sponsorship Amount \$ _____

- Check Money Order

Please make check payable to **The Greater Sayville Chamber of Commerce and mail to Sayville Chamber, PO Box 235, Sayville, NY 11782.**

Name: _____ Title: _____

Organization: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____ Date: _____

www.greatersayvillechamber.com ♦ (631) 567-5257 ♦ Email – gsc@sayvillechamber.com

Chamber office hours Mon – Thru 9am -2:45pm, Fri. 9am – 1:45pm